

TO YOU, IT'S JUST  
AN **OLD HARD DRIVE.**

TO DATA THIEVES, IT'S  
A **GOLD MINE.**

In today's technology-driven world, desktop computers and laptops are essential to every business. But eventually they need replacing, and an **alarming 87% of businesses don't use professional services to securely destroy old hard drives when doing so** <sup>[1]</sup>.



## 5 REASONS

### WHY YOU SHOULD ENSURE OLD HARD DRIVES ARE SECURELY DESTROYED

#### 2 PROTECTS YOUR CONFIDENTIAL AND SENSITIVE INFORMATION

A single hard drive can contain thousands of private and confidential data files, from sensitive client and commercial reports to credit card details. A secure hard drive disposal process protects staff, customer, and business information.

#### 4 HELPS COMPLIANCE WITH DATA PROTECTION LEGISLATION

Securely destroying old hard drives ensures that data can never be retrieved or reconstructed which helps you to remain compliant with data protection legislation. Certificates of Destruction, awarded after every service, provide a valuable audit trail.

#### 1 REDUCES THE RISK OF A COSTLY DATA BREACH

Storing and improperly disposing of the information contained on hard drives puts your business at risk of an information security breach. Fines and reputational damage can be enough to ruin any business. The average global cost of data breach is \$3.8 million. Don't take the risk.

#### 3 HELPS PROTECT THE ENVIRONMENT

A secure hard drive destruction service not only ensures that sensitive data can't be retrieved but also ensures that it's recycled in accordance with the WEEE (Waste Electrical and Electronics Equipment) directives, helping protect the environment.

#### 5 NOT ALL HARD DRIVE DESTRUCTION PROCESSES ARE SECURE

You may think erasing, reformatting, wiping, or degaussing old hard drives is enough. It isn't. If the drives remain physically intact, all data, including sensitive, confidential, or private information can still be retrieved.

You can find out more on these topics on our [blog](#)

We protect what matters.

 **Shred-it**<sup>®</sup>

# SHRED-IT'S 100% SECURE DESTRUCTION CYCLE



## STEP 1

Prior to the service, hard drives need to be removed from the tower or laptop.



## STEP 2

Simply book a regularly scheduled or on-demand service and we'll take care of everything else.



## STEP 3

We barcode and scan every hard drive to provide a copy of the log sheet for your records.



## STEP 4

Hard drives are securely transported to one of our secure destruction facilities.



## STEP 5

Each hard drive is scanned again to ensure collected items correspond with what is destroyed.



## STEP 6

Our destruction machines (hydraulic crusher or shearer) securely destroy your hard drives.



## STEP 7

You receive a Certificate of Destruction as part of your audit trail to prove secure destruction.



## STEP 8

Materials are securely recycled with trusted partners to help you reduce your carbon footprint.

## Why Choose **Shred-it's Hard Drive Destruction** Services?

✓ <b>100% DESTROYED</b>	Only destroying your hard drives ensures data can't be retrieved
✓ <b>100% SECURE</b>	Shred-it's full chain of custody process provides end-to-end security
✓ <b>100% ASSURED</b>	Certificate of Destruction issued after every service to provide audit trail
✓ <b>100% PEACE OF MIND</b>	Risk-free alternative to stockpiling, erasing, reformatting or degaussing
✓ <b>100% SHRED-IT</b>	Over 30 years of expertise in secure information destruction

[1] <https://www.shredit.ie/en-ie/secure-shredding-services/hard-drive-destruction>

For peace of mind, contact Shred-it today  
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