

# Why Shredding Companies Are Not All the Same – or Equally Secure



Making sure it's secure.™

In today's world, you understand the necessity of shredding confidential information after it's no longer needed. It's not just good business – it's the law. But if your current information destruction provider offers more than just shredding services, you could be open to a security breach, which could cost much more than you realise.



## You're risking your organisation's good reputation.

No company wants to experience an information security breach, yet every business today is at risk. A breach could cost you not only your customers and associated revenue, but also your good business reputation. Consider these facts:

- × In 2013 the Data Protection Commissioner for Ireland received 1,507 data breach notifications – 25 times the number reported in 2009.<sup>1</sup>
- × In 2014 an Irish Computer Society (ICS) survey reported that more than half (51%) of Irish firms had experienced a data breach in the previous 12 months, with 22% suffering multiple breaches.<sup>2</sup>
- × According to one study, the average cost of a data breach to European businesses equates to more than €2.8 million. Of this total cost, €1.1 million is attributed to lost business.<sup>3</sup>
- × Past surveys have shown that on average it takes 11.8 months to restore an organisation's reputation following a data breach.<sup>4</sup>

## Information security might not be your current provider's biggest concern.

Think about it. If secure destruction isn't your current shredding provider's primary area of expertise, your information is at risk. Here's why:

- × Shredding service providers that offer multiple services are primarily concerned with service logistics and cost efficiencies.
- × Security can be compromised when your supplier has to outsource the work to service all your locations.
- × Many can't guarantee a secure chain of custody, or provide a Certificate of Destruction.
- × Their employees may have little to no training because they have to perform many services in addition to document destruction.
- × A multi-service provider may not have the training and expertise to advise you on best practices, or keep you up-to-date on changes in legislation.

**1800 747 333 (ROI)**  
**0800 028 1164 (NI)**  
**or visit us at [shredit.ie](http://shredit.ie)**



### ISO Certified

Shred-it Limited has been assessed and certified as meeting the requirements of ISO 9001:2008, ISO 14001:2004 and BS EN15713.

# Make Shred-it Your Chosen Partner for Secure Information Destruction



Making sure  
it's secure.™

Switch to a single, secure and expert supplier for all your information destruction needs. Shred-it has the largest geographical footprint of any secure shredding company, with more than 170 service centres across Ireland and around the world. We are the longest-established secure destruction company in Ireland and provide a nationwide service across the Republic and Northern Ireland. And those aren't the only reasons to choose Shred-it as your shredding supplier:

## We are *the* information destruction experts.

Protecting your confidential information is our top priority – because secure destruction is all we do.

- ✓ Why would you trust your company's reputation with any service provider that leaves you vulnerable to information security breaches?
- ✓ Our proprietary technology and procedures exceed industry standards.
- ✓ Shred-it employees are highly trained security experts.
- ✓ We stay up-to-date on the privacy legislation that affects your industry.
- ✓ You are guaranteed consistent nationwide service from a partner who serves more locations than any other.

## What Shred-it clients say about us:

*"As a Financial Institution our primary goal regarding document disposal is that all confidential material is safely and efficiently handled. We have found the service provided by Shred-it to be efficient, reliable and keenly priced and most of all meets our primary needs in this area."*

### Sources

- 1 Annual Report of the Data Protection Commissioner 2013 – [www.dataprotection.ie](http://www.dataprotection.ie)
- 2 Irish Computer Society – [www.ics.ie](http://www.ics.ie)
- 3 Ponemon Institute LLC/IBM, 2014 *Cost of a Data Breach: Global Analysis*
- 4 [www.experian.com/assets/data-breach/white-papers/reputation-study.pdf](http://www.experian.com/assets/data-breach/white-papers/reputation-study.pdf)

## Our secure shredding solution provides you with peace of mind.

We use a consistent approach to information destruction across all locations, through our secure, step-by-step process:

- ✓ Shred-it consoles are constructed so that documents can't be removed after they're deposited.
- ✓ Your Shred-it security-trained expert arrives on a pre-agreed schedule for regular service visits.
- ✓ We destroy your documents at a secure location or on site at your premises, depending on your requirements.
- ✓ You receive a Certificate of Destruction for each service, your auditable proof that your documents have been securely destroyed.
- ✓ Our services are flexible and can be customised to meet each of your location's needs.
- ✓ At Shred-it, we care about the environment and recycle all paper documents once they've been destroyed.



**1800 747 333 (ROI)**  
**0800 028 1164 (NI)**  
**or visit us at [shredit.ie](http://shredit.ie)**



### ISO Certified

Shred-it Limited has been assessed and certified as meeting the requirements of ISO 9001:2008, ISO 14001:2004 and BS EN15713.